

HARVEY

Nash

SALES & SERVICE

"WORLD'S LARGEST NASH DEALER"

OFFERS YOU A NEW NASH FOR AS LOW AS \$195 DN + TAX & PLATES & **\$495** PER MONTH

COMPLETE SERVICE FOR AUTOMOBILES & TRUCKS

INTERNATIONAL TRUCKS

THREE LOCATIONS TO SERVE YOU

SAN FRANCISCO
HEmlock 1-8200

OAKLAND Templebar 2-7100
HAYWARD Elgin 1-2366

Nash Glencourt 2-4405 **GMC Trucks**

2401 Broadway OAKLAND 590 Van Ness Ave. SAN FRANCISCO 21608 E. 14th HAYWARD

Geary-Nash

SALES PARTS - SERVICE

NEW & USED CARS



CALL **SKYline 2-4111**

3rd AVE. & GEARY BLVD.
3910 Geary Blvd.

"The Car All America Wants"
A FREE DEMONSTRATION WILL PROVE IT

Automobile Dealers—New Cars—(Cont'd)

JAMES F WATERS INC DE SOTO-PLYMOUTH
Van Ness Av At Bush TU 2nd 5-1855
Johnson Ben Motors 3800 Geary Bl. SKYln 2-1380
JOHNSON REYNOLD C CO
Volkswagen Distr-Sales & Service
214 Van Ness Av. UNdrhl 3-2556
(See Advertisement Page 53)
Johnson Reynold C Co Volkswagen Distr
3600 Van Ness Av. PRspt 6-0880

KAISER HENRY J SALES & SERVICE—
BAKER GENE MOTORS
4885 Mission JUNipr 5-8400

KRIEGER HARRY & SONS
2950 Geary Blvd. SKYln 2-1080
(See Advertisement Page 50)

Lake Merced Motors 4050-19th Av. JUNipr 6-5324
Lautze Fred 315 Airport Bl S F. PLaza 5-2822

LESHER-MURHEAD MOTORS
Mon Thru Fri Repair Service
7:30 AM-1:30 AM
1515 S Van Ness Av. VAencia 4-1400

LINCOLN-MERCURY SALES AND SERVICE
Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

VAN ETNA MOTORS
Largest Lincoln-Mercury Dir In U S
1155 Van Ness Av. OR dway 3-8800

WILLIAM & FREDERICK MOTORS
4249 Geary Blvd. BA yview 1-4570

M & J MOTORS 3421 Geary Bl. SKYln 1-3575
MCALISTER BUICK INC
1200 Van Ness Av. PRspt 5-2400
(See Advertisement Page 48)

McAllister James W Inc
1200 Van Ness. PRspt 5-2400
McKinney Motors Inc 2355 Market. HEmlok 1-6060

MERCEDES BENZ DISTRIBUTORS
898 Van Ness Av. ORdwy 3-7300

We want your telephone service to be as helpful as we can make it. The Yellow Pages save you time.

Pontiac



NEW CAR SALES

A General Motors V 8 Hydramatic Equipped Car

DElaware 3-4978

DRIVE OUT & SAVE

SCRIPTURE PONTIAC CO.

1215 Ocean Ave. - Opposite City College



DE SOTO PLYMOUTH



JAMES E. DONAHUE
Sales and Service

NEW and USED CARS

COMPLETE REPAIR & SERVICE FACILITIES

PICK-UP & DELIVERY

6232 Mission **PLaza 5-1904**

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

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Largest Lincoln-Mercury Dir In U S
1155 Van Ness Av. OR dway 3-8800

WILLIAM & FREDERICK MOTORS
4249 Geary Blvd. BA yview 1-4570

Midtown Motors 950 Van Ness Av. PRspt 5-8800
Military Personnel Alliance
365 S Van Ness Av. UNdrhl 1-7198

Motors Holding Division General Motors Corp
405 Montgomery. YU kon 6-5526

MURPHY C M OLDSMOBILE
19th Av & Junipero Serra
3950-19th Av. JUNipr 5-9561
(See Advertisement Page 51)

NASH SALES AND SERVICE

SMARTEST CARS FOR TOWN AND TRAVEL



"FOR INFORMATION CALL"

DEALERS

BAUER AUTO SALES 1358 Valencia. ATwtr 2-7474
GEARY-NASH 3910 Geary Bl. SKYln 2-4111
HARVEY NASH 590 Van Ness Av. HEmlok 1-8200
SKYWAY AUTO SALES 6918 Mission Daily City. PLaza 5-7400

ZONE HEADQUARTERS
NASH MOTORS DIVISION AMER MOTORS SALES CORP 2445 Mason. GRaystn 4-0620
(Continued Next Page)

Automobile Dealers—New Cars—(Cont'd)

NEVILLE MOTORS
7360 Mission Daily City. PLaza 5-4813
NICHOLS FRED R 1509 Valencia. ATwtr 8-0244
(See Advertisement Page 50)

OLDSMOBILE

ROCKETT
HYDRA-MATIC
OLDSMOBILE HAS BOTH!



"WHERE TO CALL"

DEALERS

KRIEGER HARRY & SONS 2950 Geary Bl. SKYln 2-1080
LESHER-MURHEAD MOTORS Mon Thru Fri Repair Service
7:30 AM-1:30 AM
1515 S Van Ness Av. VAencia 4-1400

MURPHY C M OLDSMOBILE 19th Av & Junipero Serra
3950-19th Av. JUNipr 5-9561

VAN NESS OLDSMOBILE 1700 Van Ness Av. ORdwy 3-3412

WHOLESALE ONLY
OLDSMOBILE DIVISION GENERAL MOTORS CORP 208-16th Oakland. TW inoaks 3-0088

Oldsmobile Division General Motors Corp
Zone Office
508-16th Oakland. TW inoaks 3-0088
1700 Van Ness Av. ORdwy 3-3412

PACKARD AUTHORIZED SALES & SERVICE

ASK THE MAN WHO OWNS ONE



"WHERE TO BUY IT"

DISTRIBUTORS

ANTHONY EARLE C INC
California Distributor
At Ellis St
901 Van Ness Av. PR spt 5-0444

DEALERS

VENTURINO PETER 5975 Mission Daily City. JUNipr 7-4848

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

"CHEVROLET HEADQUARTERS"

LARGEST FINEST QUICKEST

Sales and Service

Special Care for Out-of-Town and Fleet Owners

Ernest Ingold Co.

Van Ness Ave. & O'Farrell

GRaystone 4-7700

Wm. E. WATERS Inc.



DODGE PLYMOUTH

DODGE Job-Rated TRUCKS

SALES SERVICE PARTS

YOU ALWAYS GET MORE AT "BILL" WATERS STORE

GOOD SELECTION OF FINE USED CARS

SKYline 1-0580

4041 GEARY BLVD. - GEARY AT FIFTH



SALES SERVICE WILLYS

'Jeep' HEADQUARTERS

FULL LINE OF TWO & FOUR WHEEL VEHICLES

LARGEST STOCK MILITARY JEEPS IN NORTHERN CALIFORNIA

ONE STOP SERVICE

COMPLETE STOCK OF NEW & USED PARTS

AL PALEN MOTORS

San Francisco's Oldest Willys Dealer

5900 Mission JUNipr 4-8567

SPENCER BUICK INC.

SALES SERVICE PARTS

For the Low Cost Money Saving Volume Buick Deal Call Today

Lombard 4-2111

740 TARAVAL
CORNER OF 18th & TARAVAL



YOUR FRIENDLY DOWNTOWN DEALER FOR 25 YRS.

DE SOTO & PLYMOUTH DEALER B & H MOTORS INC.

SALES & SERVICE GENUINE FACTORY PARTS

AUTOMOBILE RECONSTRUCTION

EXbrook 2-8338 Sansome & Broadway

VOLKSWAGEN

REYNOLD C. JOHNSON CO.
Distributors



SALES - SERVICE PARTS

FACTORY TRAINED MECHANICS USING GENUINE FACTORY PARTS SERVICE & REPAIR YOUR CAR "Big Car Comfort - Small Car Economy"

1600 VAN NESS AVE. **PRospect 6-0880**